

## Vision for a New Arena and Area Development in Higashi Shizuoka



The City of Shizuoka aims to realize a multipurpose arena (that will bring a variety of entertainment and professional sports to Shizuoka City) and begin new development in the Higashi Shizuoka Area. This is expected to have a huge social impact, such as enhancing the appeal of the local area, promoting culture, and revitalizing the local economy. We plan to move ahead with the development of the arena through participation by private businesses and, if the expected financial burden to city government is deemed reasonable, as a collaborative project between the public and private sectors.

See the city website for more information (<https://www.city.shizuoka.lg.jp/s6925/s007589.html>).

<b>Shizuoka Arena (Name Tentative)</b>  <b>Envisioned area for arena:</b> area north of JR Higashi Shizuoka Station <b>Capacity for sports events:</b> over 5000 seats <b>Capacity for musical events:</b> over 8000 seats	<b>Impact of the Arena on the Local Area:</b>  Cultural promotion and economic revitalization can be expected. <ul style="list-style-type: none"><li>● Exciting, out-of-the-ordinary experiences can be had within the city.</li><li>● Large economic ripple effects and increases in income.</li><li>● Peace-of mind and excitement in daily life, as well as economic peace-of-mind including with regards to the future.</li></ul>
<b>The Future of Shizuoka City</b>  We aiming to create a hope-filled city in which children and youth can dream big and think, "This city's future is bright!" Shizuoka City Residents: A city that they want to keep living in. Non-residents: An appealing city that they want to move to or visit.	<b>Initiatives in FY2024</b>  Considering the Basic Vision for Area Development in Higashi Shizuoka Creating a vision for the future and a roadmap to realization, as well as clarifying the roles of different stakeholders.

### Establishing the Shizuoka Arena Basic Plan

We will be drawing up a plan to give residents an idea of the expected layout and specifics of the facility, the estimated costs of the project, the approach to the project, disaster prevention functionality, etc. We will be taking opinions from local residents, and Shizuoka City residents in general, and moving forward with the project in a way that residents can understand and identify with.

**Inquiries Regarding the Arena:** Sports Promotion Division ☎ 054-221-1183

**Inquiries Regarding Area Development:** Urban Planning Division ☎ 054-221-1406



**Translated by:**  
International and Intercultural Affairs Division  
City of Shizuoka