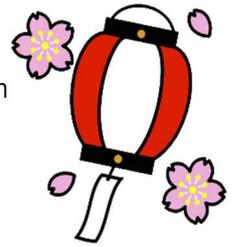


70th Shizuoka Festival

Fri 3, Sat 4, and Sun 5 April

The long-beloved spring festival returns for its 70th anniversary! Shizuoka Matsuri reenacts the story of townspeople gathering at Sumpu Castle to view the cherry blossoms at the invitation of the retired shogun Tokugawa Ieyasu. The festival takes place in the city center, north of JR Shizuoka Station and south of Sengen Shrine, centering on Sumpu Castle Park, the former site of Ieyasu's colossal castle. Visitors can enjoy cherry blossoms, grand parades, crowd dances, street performances, food stalls, and more.



Festival guidebooks available for free at Ward Offices and the Shizuoka Festival Executive Committee Secretariat
Inquiries: Shizuoka Festival Executive Committee Secretariat (4th Floor, Ote-machi Bldg., Ote-machi, Aoi-ku)

☎ 054-221-0182

For more information, please visit the official website.

<https://shizuokamatsuri.com/en/>

Ogoshō Hanami Gyoretsu (Cherry Blossom Viewing Parade)

This grand parade reenacts Lord Tokugawa Ieyasu leading his court to view the cherry blossoms at Sumpu. Approximately 400 participants will take part.

Sat 4 April, 14:15–16:00 (Ieyasu portrayed by HAKAMADA Yoshihiko)

Sun 5 April, 15:15–16:15 (Ieyasu portrayed by KATSUMATA Kunikazu)

Start and finish: Higashi Gomon Gate

Note

In the event of rain, the parade will be replaced by a ceremony held in the City Hall 1st floor lobby.

Times: 14:00 and 14:45 on both days

Sumpu Tojō Gyoretsu (Parade to Sumpu Castle)

Townspeople invited by Lord Ieyasu to join a banquet parade to Sumpu Castle Park, dressed in a wide variety of costumes.

Sat 4 April, from 11:00

Note: In the event of rain, this parade will take place the following day.

Route: Morishita Park to Sumpu Castle Park

Dancing and More!

Yozakura Ranbu “So-Odori” (Crowd Dance)

Join hundreds of people dancing together in the streets of Shizuoka as cherry blossom petals swirl in the evening breeze.

Sat 4 April, 17:00–19:50

Jōka Sakura Odori (Beginner's Dance)

With fewer songs and more flamboyant costumes, this dance is perfect for children and first-time participants.

Wear something pink!

Sun 5 April, 14:20–15:50

Same-day participation is welcome for both dances.

Please bring ¥300 to Ote-machi.

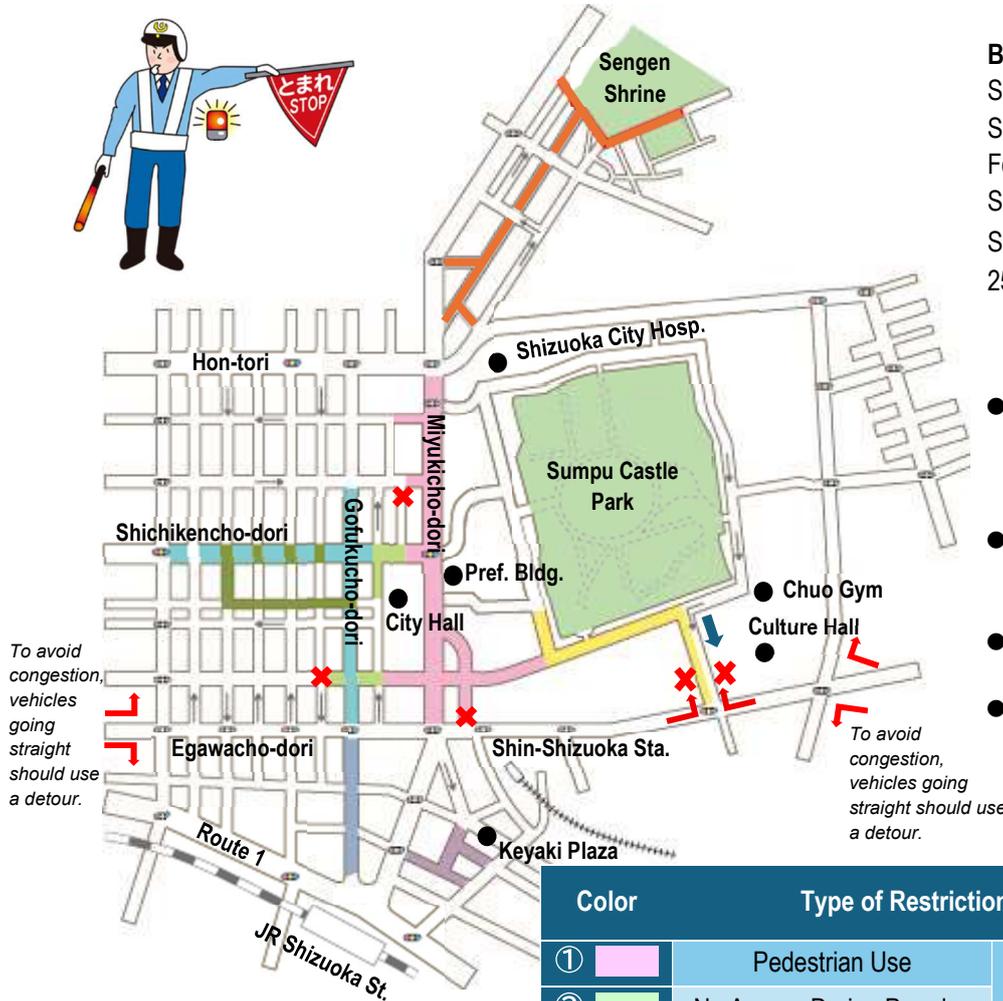


A variety of events and food stalls will also be available at Aoba Symbol Road and Sumpu Castle Park throughout the festival period.

Continued...

Traffic Restrictions on Saturday and Sunday

Please refrain from driving private vehicles into the city center during these times.



Bus Stops to Change

Sat 4: 14:00-20:00

Sun 5: 14:00-17:00

For more information see the Shizuoka festival website or call the Shizutetsu Bus Call Center ☎ 054-252-0505 (everyday 7:30-20:00)

Caution!

- Restriction times may be altered or cancelled depending on weather and level of crowding.
- Unattended bicycles are prohibited in certain parts of city center and station areas.
- X Means no through traffic during restriction times.
- The B1 parking area at City Hall Shizuoka Office is not available on Sat 4 and Sun 5.

- ① From 16:00 in event of rain
*Until 17:00 on Sun 5 (no restrictions in event of rain).
- ④ Until 18:00 on Sun 5.
- ⑥ Sat 4 only. *No restrictions if the Ogocho Hanami Parade is cancelled.

Color	Type of Restriction	Restriction Times
①	Pedestrian Use	14:00-20:00
②	No Access During Parades	14:00-16:30
③	No Access During Parades	14:00-16:30
④	Pedestrian Use	11:00-20:00
⑤		12:00-17:30
⑥		14:00-17:00
⑦		11:00-18:00
⑧		13:00-18:00
⑨	One Way	Temporary 12:00-17:30



Translated by:

International and Intercultural Affairs Division

City of Shizuoka

(Source: Shizuoka Kibun, March 2026)