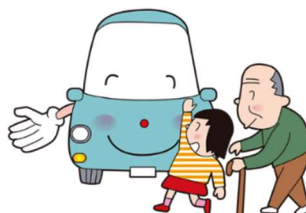


4. Prefectural Summer Traffic Safety Campaign

Friday 11 to Saturday 20 July



The City's Theme for this Year:

Pedestrians, Cars and Bicycles – Upholding Traffic Rules and Etiquette to Protect Ourselves and Others

Key Focus Areas

- Preventing traffic accidents involving children and the elderly
- Promoting safe use of bicycles and motorbikes
- Eradicating dangerous driving, including drunk driving

Traffic Statistics for 2024 (January–December)

- Total accidents: 3,296 cases (174 fewer than previous year)
- Fatalities: 19 people (10 more than previous year)
- Injuries: 3,954 people (247 fewer than previous year)

Feature 1: Accidents Involving Elderly People (1,271 cases)

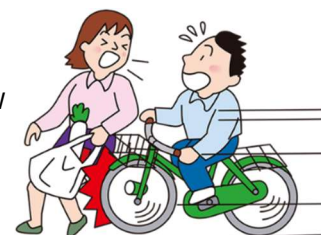
Elderly pedestrians often walk more slowly than they realize and may not be able to cross the road before the traffic signal changes. To avoid collisions with vehicles, always check both directions carefully and cross with plenty of time to spare.

Additionally, elderly drivers are more prone to accidents caused by misjudgments or timing errors. Even on familiar roads, stay alert and make sure to check your surroundings thoroughly before driving.



Feature 2: Bicycle Accidents (777 cases)

The most common type of bicycle accident is a “collision at an intersection.” Be sure to follow traffic rules, such as coming to a full stop and riding on the left side of the road as required. In past fatal accidents, about 60% involved head injuries. Wearing a properly fitted helmet can reduce the fatality rate by approximately half. To protect your head, both adults and children should wear a helmet when riding a bicycle.



Due to the revision of the Road Traffic Act in November 2024, new penalties are now being enforced for using mobile phones while riding a bicycle and for riding under the influence of alcohol. For more details, please check the city's official website. www.city.shizuoka.lg.jp/s9623/s000034.html

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Translated by:

International and Intercultural Affairs Division
City of Shizuoka
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